



## EXPRESSION OF VALUES AND IDEALS BY SERVICE BRANCH

### ARMY

#### Mission

To fight and win our Nation’s wars by providing prompt, sustained land dominance across the full range of military operations and spectrum of conflict in support of combatant commanders.

#### Motto

This We’ll Defend

#### Army Core Values

- Loyalty
- Duty
- Respect
- Selfless Service
- Honor
- Integrity
- Personal Courage

#### Components

Active Duty, Reserves, and Army National Guard

### NAVY

#### Mission

To maintain, train and equip combat-ready Naval forces capable of winning wars, deterring aggression and maintaining freedom of the seas.

#### Motto

Semper Fortis, “Always Courageous”

#### Navy Core Values

- Honor

For more information, visit <http://www.mentalhealth.va.gov/communityproviders/index.asp>.





- Courage
- Commitment

Components

Active Duty and Reserves

**AIR FORCE**

Mission

*Fly, fight and win ... in air, space, and cyberspace.*

Motto

Aim High...Fly-Fight-Win

Air Force Core Values

- Integrity First
- Service Before Self
- Excellence in All We Do

Components

Active Duty, Reserves, and Air National Guard

**MARINE CORPS**

Mission

- The seizure or defense of advanced naval bases and other land operations to support naval campaigns.
- The development of tactics, techniques, and equipment used by amphibious landing forces.
- Such other duties as the President may direct.

Motto

Semper Fidelis, "Always Faithful"

Marine Corps Core Values

- Honor

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- Courage
- Commitment

Components

Active Duty and Reserves

**COAST GUARD**

Mission

To protect important interests of the United States – the personal safety and security of our population; the marine transportation system and critical infrastructure; our natural and economic resources; and the territorial integrity of our nation – from both internal and external threats, natural and man-made. To protect these interests in U.S. ports and inland waterways, along the coasts, on international waters, and in any other maritime region where they may be at risk. The Coast Guard has three broad roles: maritime safety, maritime security, and maritime stewardship.

Motto

Semper Paratus, “Always Ready”

Coast Guard Values

- Honor
- Respect
- Devotion to Duty

Components

Active Duty and Reserves

**SOURCES**

<http://www.af.mil/information/factsheets/factsheet.asp?id=2>  
<http://www.af.mil/information/factsheets/factsheet.asp?id=2>  
<http://www.army.mil/info/organization>  
<http://www.marines.com/history-heritage/principles-values>  
<http://www.navy.mil/navydata/organization/org-top.asp>  
[http://www.uscg.mil/doctrine/CGPub/Pub\\_1.pdf](http://www.uscg.mil/doctrine/CGPub/Pub_1.pdf)  
<http://www.gpo.gov/fdsys/browse/collectionUScode.action?collectionCode=USCODE>  
<http://www.law.cornell.edu/uscode/text/10/5063>  
<http://www.af.mil/news/story.asp?id=123225546/>  
[http://www.uscg.mil/doctrine/CGPub/Pub\\_1.pdf](http://www.uscg.mil/doctrine/CGPub/Pub_1.pdf)

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